

Cybage Khushboo

A Cybage CSR Initiative

February 2017

Committed to a better tomorrow



Cybage Support staff members become digitally literate

CybageKhushboo organized a digital literacy session aimed at teaching the Support staff members to perform cashless transactions and basic online banking tasks.



CybageKhushboo, along with NASSCOM Foundation and Pune City Connect, organized a digital literacy session for the Support staff members of Cybage Software Pvt. Ltd. on Saturday, February 11, 2017.

Demonetization has highlighted the need for digital literacy among the masses. Understanding this urgency, CybageKhushboo planned a digital literacy session aimed at teaching the Support staff members to perform cashless transactions and basic online banking tasks.

Prior to the session, Ms. Roshni Verma, a representative of Pune City Connect, imparted training to CybageKhushboo volunteers. During the training, the volunteers were asked to register on MyKartavya app and were explained the teaching process.

After this training, the Support staff members were divided into groups of four to five members. A volunteer was assigned to each group. The volunteers gave a live demonstration on using smartphone apps such as BHIM app, Paytm, and State Bank Buddy app to their group members. They taught the members how to transfer money online, pay bills, and perform online banking. Towards the end of this session, each of the beneficiaries performed a cashless transaction on their own smartphones.



41 Support staff members attended this session. They expressed their gratitude to CybageKhushboo for helping them to become familiar with the cashless economy. The beneficiaries were advised to share this knowledge with their family members as well and thereby, promote digital literacy.