

Cybage Khushboo

A Cybage CSR Initiative

February 2017

Committed to a better tomorrow



Club English imparts communication tips to CybageKhushboo beneficiaries



As a part of its initiative to go the extra mile for its beneficiary students, CybageKhushboo has joined hands with Club English, a professional training institute, to help the students from the 2016-17 batch to improve their communication skills in English.

Through activities focused on reading, speaking, and writing exercises, Club English trainers follow a learner-centric and practical approach. An activity in the recent session that required students to participate in an extempore speech helped enhance their public speaking skills. The trainers give equal importance to the comprehension and speaking skills of the students.



Till date, four three-hour sessions have been completed. These sessions are scheduled on Sundays for the convenience of the beneficiaries. The first session was on understanding the students' requirements. In this session, the trainers helped students introduce themselves better. In the second session, the students were taught to articulate information through mindmaps to represent themselves for a job interview. In the next sessions, students were encouraged to apply these learnings and brainstorm questions that expand their knowledge. Constructing

short sentences and understanding various parts of speech were also on the agenda. CybageKhushboo has selected 66 students from the 2016-17 batch for these sessions. Eleven more sessions are in the pipeline. After the completion of these sessions, Club English will report the status of each student to CybageKhushboo.